**Exclusive Summary**

This study offers a comprehensive examination of Airbnb activity in the City of London over the previous 12 months (2022). Foundations of Spatial Data Science expertise was used to analyse the data.

We set out to respond to four questions:

**1.**

**2.**

**3. Which parts of London have the highest-rated listings on Airbnb using various rating metrics?**

**4.**

**KEY FINDINGS:**

* **4.8 high rating for listings:** In terms of accuracy, cleanliness, check-in, communication, location, and value, renters gave Southwest London's Airbnb listings a high rating of 4.8. Additionally, when location is a factor, renters frequently prefer homes close to London's downtown.

**Background**

**Four Analysis**

**1.**

**2.**

**3. Which parts of London have the highest-rated listings on Airbnb using various rating metrics?**

This section focuses on the preferences of guests for each neighbourhood AirBnB listing under different rating metrics and presents the scores for each area on a map in accordance with the accuracy, cleanliness, occupancy, communication, location, and rating metrics on the review form. Here are the outcomes.

First, a variety of evaluation measures in the landlord's listings were looked at. As can be shown, airbnb hosts in London generally meet the needs of their guests in terms of listing accuracy, occupancy and communication. The scores are high. However, there was a lot of variation in the ratings for location, cost, and cleanliness, which may be due to regional variations.

As you can see, guests gave downtown London and the surrounding districts relatively high ratings for location (4.84), maybe because these locations are closer to the city centre and have greater amenities. These neighbourhoods also included Camden (4.82) and Islington (4.82). The upper Thames city of Richmond achieved a stellar grade of 4.86.

The pricing and cleanliness of central London, however, did not compare favourably to those of other areas, possibly as a result of higher rents and less management-focused landlords.

Southwest London properties typically have good ratings, 4.8 or better. The Upper Thames region received positive evaluations. On the other hand, Northwest London generally did not garner many positive reviews. It ranged from 4.5 to 4.6.

**4.**

**Conclusion**

**References**